

**Yugantar Education Society's
Department of Management Studies & Research Tirpude College of Social
Work, Nagpur
In association with
Tirpude Institute of Management Education, Nagpur**

Presents

A National Level Seminar and Biz-Plan Competition "**Business Mantras**"

For Students of B-Schools across the Country & Corporate Executives

20th & 21st February 2010

About Yugantar Education Society:

Yugantar Education Society is one of the oldest voluntary social service organizations of Central India. It was a unique endeavour in the year 1920 by Late Shri Raosaheb Thawre accompanied by Shri Bhaurao Borkar & Shri N.K. Tirpude, former Deputy Chief Minister of Maharashtra who took over as President of Y.E.S (Yugantar Education Society) in 1955. The society was established with a view to spread education among the masses. Primary and High Schools, Colleges and Hostels for boys and girls were established in the Pre- independence era itself. Today, the society, headed by Shri Rajkumar Tirpude is proposed to take a leap into the future armed with various institutes like DMSR, TCSW (Department of Management Studies & Research, Tirpude College of Social Work), TIME (Tirpude Institute of Management Education), SBTHMCT (Shri Balasaheb Tirpude Hotel Management and Catering Technology) and numerous hostels, hospitals etc. The society has today over 10,000 students studying in various programmes.

About Tirpude's DMSR (Department of Management Studies & Research) &

TIME Tirpude's DMSR rated as grade 'A' by Business India Survey for the past three years consecutively. It is an institution of professional education, emphasizing on a campuswide commitment to a technologically enhanced learning community. It promotes student success, sustains instructional excellence, serves a diverse and well-prepared student body, offers academic assistance, and provides learning enrichment for all students: which serves as a prime requisite for managerial abilities. The MBA programme, which delivers the most committed, diverse, intelligent &

ebullient aspiring leaders are put together with eclectic resources to excel at whatever specialization they choose.

Tirpude Institute of Management Education (TIME) is the fast growing specialized Management Institute established by the Yugantar Education Society. It focuses on the key areas of enhancing Education, Empowerment, Employability and Entrepreneurship. TIME is known for its radical approach to management learning and abstract pedagogy which enables the learner's to hone their skills in a practical manner.

About Erudition: A National Level Seminar

Erudition provides a platform to creative management students, research scholars and entrepreneurs to come up with and check the feasibility of new entrepreneurial ideas and business proposals for various business ventures.

The title of this year's seminar is "***Business Mantras: Strategies for new businesses to establish and survive in an uncertain scenario***". It focuses on the need of businesses to make themselves immune from business uncertainties.

Participation Rules:

- Maximum team size: two members.
- The abstract of the paper should be "Times New Roman" with a font size of 12 and line spacing of 1.5 between the lines.
- A participant can be a member of more than one team; however a team shall consist of participants from same course & institute/organisation.
- In all 12 Plans shall be selected for presentation.
- The total time allotted for presentation shall be 15 minutes followed by question & answer session of 10 minutes.
- The participation fee is Rs.500/- per paper. Participation fees need not be sent along-with the abstract.
- Participants are requested to send a DD of Rs.500/- only, drawn on any Nationalized Bank payable at Nagpur in favor of "President, Tirpude Institute of Management Education, Nagpur." Participation fee to be sent only after the Business Plan has been selected for presentation.

Standard Features of the Business Plan:

Business models / Entrepreneurship models proposed should be new and should have significant advantages over existing models.

- Open only for student teams and Corporate Executives with flair to achieve entrepreneurial talent with potential to become big successful entrepreneurs.
- The business plan should address issues like the novelty of the plan, feasibility, Utility aspects and its applicability to the societal lifestyle.
- The business plan proposed can be in any area of business with commercial feasibility.
- Apart from the above, certain functional aspects of the Plan are outlined for the benefit of the participants.

Markets and Competition

- Clearly identified target audience (Market)
- Problem/need addressed
- Competitive Assessment (Existing market/ projected market)
- Alternative Solutions available / possible

Products and Services

- Solution proposed
- Justification for the proposed solution
- Uniqueness of the proposal
- Strategy for implementation of the proposed solution / business idea

Financial Aspects

- Profitability of the proposal
- Projected capital requirements
- Sources to raise capital

Judging Criteria

The judging criteria for the business plan includes-

A panel of experts from academia and industry will be judging the finalists to decide the

top teams. Some of the evaluation criterion that the Judges will consider during the finals is:

1. Innovation
2. Immediate and long term impact.
3. Most elegant design solution of the Biz-Plan.

Important Dates

- Last Date for acceptance of Abstracts - 30th January 2010
- Declaration of final teams - 7th February 2010

For further details contact:

Prof. Praveen Mustoor -
09890861373, Prof. Shradha
Shende - 09890916628, Prof.
Carol Poonekar - 09665038345 or

Erudition Cell

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**Yugantar Education Society's
Department of Management Studies & Research
Tirpude College of Social Work, Civil lines, Nagpur.**

(Kindly fill up the form using capital letters and send to the address given below)

To,
The Director,
Department of Management Studies & Research,
Tirpude College of Social Work,
1, Balasaheb Tirpude Marg, Civil lines,
Nagpur – 440 001

Dear Sir,

Please register my / our name(s) for Erudition – A National Level Seminar and Biz Plan Competition to be held on 20th and 21st February 2010.

Details of Participants:

Name(s): 1. _____ 2. _____

Phone Nos. 1. _____ 2. _____

E mail: 1. _____ 2. _____

Name & Address of the Institution:

Phone: _____ Fax _____ E-mail _____

It is certified that Mr./Ms. _____ is / are bonafide students of our college and the Biz Plans prepared by him/them are forwarded for the Erudition.

Signature
College Authorities

Signature
Participant/s

NOTE ON REGISTRATION FEES: The participants are not required to pay any Registration Fees along with this Form. However, if the Biz Plan is selected for the Final Presentation, the participants are required to pay Rs.500/- towards Registration Fees in cash or through DD drawn in favor of “ Director, DMSR, Tirpude College of Social Work, Nagpur payable at Nagpur.

For Office use only

Received a Biz Plan Titled; _____ From
Mr/Miss _____ of _____ on
_____ for Eudition 2010.

Seal of the Institute